

Sample Email Starters

Here are some ideas to get you started! Please share your own ideas with us if you craft a message for the campaign that you are really happy with. We would love to see it!

Something to Share

I've found something that I want to share with you. It's a way of parenting that's been a game-changer for me and my family. And I want these ideas to be available to parents everywhere.

That's why [I'm supporting the Indiegogo campaign](#) where you can pre-order your own copy of the upcoming book on this approach. I know that for me, when parenting is less stressful, it's *much* more fun. I hope this book will be a source of information and inspiration to help you connect with your children, find support, and build a stronger, happier family.

Just the Facts

[I'm supporting the Indiegogo campaign](#) for the new book by Hand in Hand Parenting Founder, Patty Wipfler. This book will help make it possible for every parent and child to have a relationship full of compassion, joy, laughter, and trust. Please join me in making this project a success.

Personal Story

When my daughter was born, I suddenly learned that parenting was going to be a whole lot harder than I was prepared for. I had no framework to understand the emotional upheaval our "bundle of joy" brought into our family. It wasn't until I discovered Hand in Hand Parenting and got some practical tools and support that I started to relax, connect, and finally began to enjoy my child.

Parenting is way harder than it has to be for millions of families. [That's why I'm supporting the Indiegogo campaign](#) to make a book from Hand in Hand Founder Patty Wipfler available to parents everywhere.